

Achieve Forecasting Excellence

Gain deeper insights and more accurate predictions for strategic portfolio decisions with extensive analyst-driven forecasts, broker forecasts, cutting-edge machine learning techniques, custom forecast models, and proprietary analogues and benchmarks.

A MORE ROBUST AND COMPREHENSIVE FORECASTING EXPERIENCE

Leverage a combination of advanced forecasting methodologies, innovative technology, and industry-leading data, within user-friendly workflow solutions.

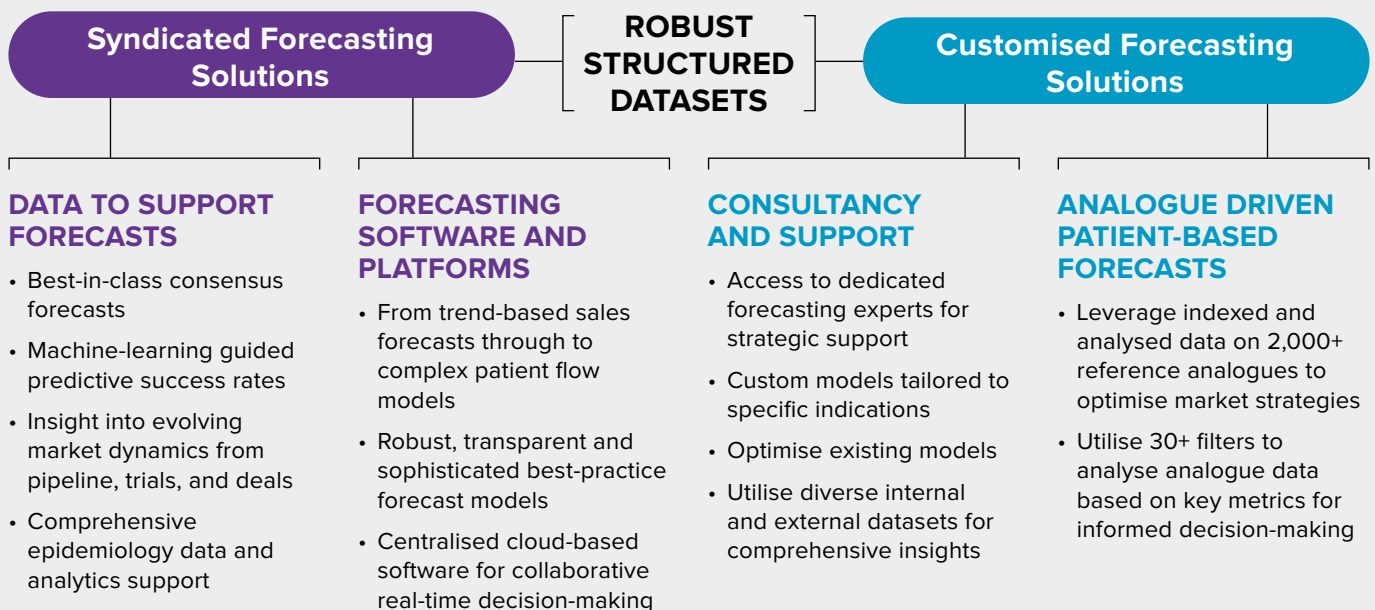
Evaluate gives you the tools and understanding to drive more effective forecasting

Tailored solutions and comprehensive forecasting support for every stage of the product lifecycle.

Addressing objectives and needs from early-stage new product planning to post-launch success and business development and licensing.



Build more efficient and accurate forecasts with our best-in-class data and intelligent, tech-driven forecasting solutions.



Data, technology, modelling best-practices, and experts to provide a unique end-to-end forecasting solution.



A CONNECTED FORECASTING APPROACH THAT WORKS FOR YOU

Tackle the complexities of data quality variations, enhance transparency in forecasting practices, and streamline cross-functional and global collaborations to gain a competitive edge.



Synthesise data from a range of sources to gain a comprehensive understanding of an asset's potential



Gain more cohesive forecasting across teams with standardised, best-practice models



Effectively integrate time-sensitive events and scenarios into your forecasting



Achieve forecasting consistency to positively impact cross-team and cross-regional discussions



Efficiently manage forecast files, archiving and retrieving models, and maintaining version control

STRENGTHEN YOUR FORECASTING CAPABILITIES AND CREDIBILITY

Here's how we make a difference for you:

Market Sizing and Forecasting

Track disease stages, sub-populations, and treatment flow, allowing you to benchmark your forecasts against potential and addressable market data. Estimate drug-related populations with our bottom-up forecasting to understand population evolution, validate investments and identify growth opportunities.

Planning and Launch

Gain full control of your opportunity portfolio and drive launch success with optimised market entry strategies. Our strategic approach, industry expertise, and launch-ready models maximise market impact, helping you confidently navigate the complexities of product launch.

Robust Data Sources

Gain essential insights and refine your forecasting approach with the broadest range of data sources offering the insights you need, when you need them, for confident decision making.

Process Optimisation

Achieve connected forecasting across global/regional teams with consistent models and forecasting processes that ensure accurate, actionable brand forecasts aligned with your business strategy. Backed by decades of industry expertise, our solutions blend best practices with proven methodologies to enhance decision-making and drive better business outcomes.

Technology Innovation

Futureproofing forecasting processes with industry-specific solutions. Error-free software and cloud-based platform technology with AI capabilities and enhanced analytical reports to address evolving demands and challenges.

Consultancy and Model Build

Cultivate success and enhance your capabilities with specialised forecasting support, tailored models, guidance and insights to optimise decision-making for maximum impact.

Achieve more with confidence.

Contact us today to get started.

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