

# Company Profiling

## Seize opportunities and control portfolio risk with precision profiling

As you work to replenish your pipeline through in-house R&D, new partnerships or acquisitions, the race to gain a competitive edge never ends. Use Evaluate for company profiling to validate your investments and strategically prioritise your portfolio to maximise returns and enhance patient outcomes.

Easily track your competitors' financials, pipeline developments, M&A activity, and more with our customisable filters. Pinpoint the specific data you require and set up exports and automated alerts, tailored to your needs.





## COMPANY PROFILING WITH ALL THE DETAIL AND NONE OF THE BIAS

A clear understanding of potential partners and competitors gives you the edge when expanding your pipeline. Whether you're out-licensing assets or in-licensing technology, use Evaluate to identify, profile, and monitor the right companies for your growth strategy.



What does our portfolio of drugs and assets look like?



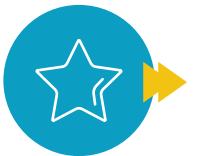
Which external assets would benefit our pipeline?



Do we have enough promising drug candidates in the pipeline?



Which therapy areas should we invest in to play to our strengths?



Are we set up to ensure we are first in class or best in class?

Gain invaluable insights and recommendations to optimise your resources and maximise your performance. Take the next step towards your success.

## ► THE CHALLENGE

Evaluating potential partnerships or acquisitions can mean wrestling with complex datasets and multiple sources of unstructured information. Your team must mine timely insights from all that data while vigilantly guarding against bias.



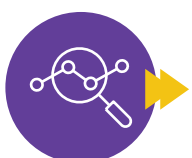
## ▶ HOW WE HELP

Use Evaluate's powerful company profiling tools, data, and insights to maintain a lead over competitors. Value potential investments with confidence and strategically prioritise your portfolio for the highest ROI.



### FIND OPPORTUNITIES THAT ALIGN WITH YOUR STRATEGY

Understand the importance of what's happening in the landscape and what it means for your portfolio. Identify the right companies to profile based on the attributes that matter most to your strategy. Learn about each company's financial performance and future critical events.



### TRACK YOUR TARGETS

Once you have a shortlist of promising targets, identify which are looking for partnerships. Create and manage target lists and use our accurate and reliable data to track and analyse how their assets compare to competitors by phase.



### DEFEND AND VALIDATE ASSUMPTIONS IN INTERNAL AND EXTERNAL PRESENTATIONS

Use powerful tools, data, and analysis to identify opportunities and manage your portfolio risk. Our externally audited methodology provides unbiased company updates, helping you refine your profiling process, align with your goals, and optimise ROI.







## ▶ OUR SOLUTION: EVALUATE FOR COMPANY PROFILING

Are you looking for growth opportunities that synch with your strategy and ROI goals? Using Evaluate, you can quickly pinpoint suitable companies to profile based on the attributes that matter most. You can also effortlessly analyse their financial performance and competitive advantages.

Equip your commercial team to identify in- or out-licensing opportunities and manage portfolio risk using Evaluate's robust tools, data, and analysis.

Let us help you stay ahead of the pack. Discover why Evaluate is the trusted source for company profiling.



### USE EVALUATE TO:

- ▶ Assess pipeline health, identify strategic partners or assets, and manage portfolio risk
- ▶ Construct company profiles that offer a historical and future view across the peer group
- ▶ Evaluate a competing product's fit, risk, and return within its company's portfolio
- ▶ Monitor a company's portfolio in detail using risk metrics like success rates, upcoming phase transitions, and approval timelines
- ▶ Benchmark the commercial potential of a company's pipeline assets against your own using NPV and Peak Sales curves
- ▶ Compare your pipeline with competitors' and identify who will be first to market



### PRODUCTS TAILORED TO SUIT YOU

Evaluate  
**Pharma**

Evaluate  
**Omnium**

Evaluate  
**Epi**

Europe Drug  
**Forecasts**

Japan Drug  
**Forecasts**

## We're here to help you succeed

Get in touch to discuss how to leverage our best-in-class market data for company profiling.

**Evaluate**  
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