

Benchmarking

Do you need to use benchmarking to identify areas for investment and growth?

Establish product acquisition opportunities, negotiate, and structure deals with potential partners based on historical comparable deals. Tailor custom benchmarks and scrutinise internal valuations to benchmark performance and measure success.

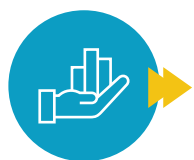
Our innovative approach combines transparent methodologies, accurate forecasts to inform your strategy and resource allocation. Gain insight into your competitors' transactional activities, including detailed financials when they acquired a pipeline asset through in-licencing or M&A, including upfront payments, milestones, and royalties.



BENCHMARKING

NAVIGATE YOUR NEXT MOVE WITH PRECISION

Ensure you navigate the complex maze of due diligence and deal-making data with ease. Leverage reliable forecasts, analytics, and powerful tools to pinpoint deal value accurately and present a mutually beneficial structure. Discover comprehensive deal data, competitor insights, and financial models to confidently construct a plan that delivers results.



What types or structures of deals have been struck for similar drugs?



What are the historic trends for drugs within a therapeutic area?



What partnerships are currently in place and how are they structured?



What current and future opportunities exist?

Gain invaluable insights and recommendations to optimise your resources and maximise your performance. Take the next step towards your success.

► THE CHALLENGE

Navigating through current and future opportunities, assessing a variety of complex parameters, and keeping up with your competitors' pipeline and industry shifts can be daunting. Gathering and analysing benchmarking data from multiple sources is a time-consuming – and often inaccurate process.

BENCHMARKING

► HOW WE HELP

Transform insights into action. By leverage key benchmarks such as success rates, timelines, peak sales, R&D costs, and cost per patient, you can easily compare different therapy areas to identify the one with the greatest potential for commercial success.



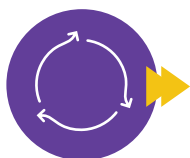
LEVERAGE ACCURATE FORECASTS

Inform your strategy and allocation decisions with transparent data. Identify product acquisition opportunities, negotiate, and structure deals with potential partners based on historical comparable deals.



CREATE CUSTOM BENCHMARKS AND VALIDATE INTERNAL VALUATIONS

Understand how much your competitors paid for a particular pipeline asset when they in-licenced or acquired a product through M&A, including financial details such as upfront payments, milestones, and royalties.



OPTIMISE YOUR CURRENT WORKFLOW

Effortlessly compare metrics and confirm internal insights. Create tailor-made intelligence with intuitive search and filtering that helps you make informed decisions about partnerships, deals, and drug development strategies.



► OUR SOLUTION: EVALUATE FOR BENCHMARKING

Create single or multiple benchmarks based on custom peer groups so you can benchmark deals and understand them within the context of industry averages to increase market accuracy and enhance deal planning and negotiation.

You can benchmark deals and make rapid assessments based on specific attributes across similar deals within particular therapy areas, mechanisms of action, or technologies, as well as adding average royalties, milestones, and upfront payments.

Let us help you keep your competitive advantage. Discover why Evaluate is the trusted source for timely, transparent benchmarks.



OUR INNOVATIVE SOLUTIONS ENABLE YOU TO:

- Compare metrics to support decisions about partnerships, deals, and drug development strategies.
- Accurately assess current and future asset values, and target patient population size.
- Analyse and model deal value considering ROI, revenue, profit margins, and risks.
- Use historical data to track trends over time, identify emerging deal types, and benchmark against past performance.
- Uncover details of competitors' in-licencing or acquisition deals, including financial details such as upfront payments, milestones, and royalties.



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We're here to help you succeed

Get in touch to discuss how to leverage our best in class market data for benchmarking.

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